



Suggestion 2

Ian Baker

1 page

From: [Ian Baker](#)
To: [FedRedistribution - VIC](#)
Subject: Fw: Naming electorates
Date: Monday, 21 September 2020 10:05:58 AM

----- Forwarded message -----

From: Ian Baker [REDACTED]
To: FedRedistribution-VIC@aec-gov.au <fedredistribution-vic@aec-gov.au>
Sent: Monday, 21 September 2020, 10:02:46 AM AEST
Subject: Naming electorates

Adopt the KISS principle, Keep it Simple Stupid.

The names should relate to the geographical location of the electorate, so that a person can immediately know where it is.

Example. My electorate is currently called Isaacs. How on earth is a person in say Brisbane able to know where that is? 'Melbourne Southern' is much clearer.

Use the common names of the area (Gippsland, Wimmera/Mallee etc), plus North, South East and West where refinement is needed e.g. Melbourne Southern.

Simple and easy to understand.

#

Kingston Council in Melbourne has just sent me a newsletter with a map of local council wards.

Arty-crafty names which are meaningless including Banksia Ward, Chiquita Ward and such. They should be named for the major suburb name or distinct location e.g. Banksia would be Patterson River.

Ian Baker