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From: Phil Diak

Sent: Thursday, July 28, 2016 6:50 PM

To: Thomas Ryan <Thomas.Ryan@aec.gov.au>; Andrew Gately <Andrew.Gately@aec.gov.au>; Kevin Kitson <Kevin.Kitson@aec.gov.au>; Pablo Carpay <pablo.carpay@aec.gov.au>

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Subject: For information: NO spokesperson speaking points on Herbert [DLM=Sensitive]

Attachments: Draft national spokesperson speaking points.doc

Sensitive

Good evening,

Today I met Tom briefly this morning at this request, and then worked with Kellie to prepare some media contingency speaking points should the m-v activity become the course of a media inquiry.

I ran the proposed lines verbally with Tom and Tess, and he gave me some feedback which I have incorporated.

Please see attached.

Media management going forward

In addition to this Thomas called me this evening. We discussed media management of m-v, and how media could raise it at the declaration for Herbert if they are aware by/before then.

Whether the m-v matters are in the public space before then, or even arise on the morning of the declaration, or not at all, there is obviously a need to be prepared.

Our discussion was that I go up to Townsville for the declaration to manage this risk (contingent or realised by then) in the media-space.

At the minimum my role it might be merely managing the logistics of the media's attendance in and out of the event to allow Ann to have a clear run on presiding over her declaration event. The media then might interview the candidates and leave.

However, if the m-v story has broken over the weekend or even on the day, I would cover this off by being available for media after the completion of the declaration, and therefore separate Ann's declaration event, and her, from the m-v investigation and all the speculative implications that follow.

Happy to discuss.

Cheers
Phil

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- 4 Personal Information (facsimile of signature) redacted.
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